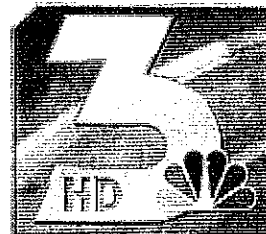


ORDER

KSNV

Orders
Order / Rev: 103290
Alt Order #: 06825822
Product Desc: NRCC IE 2012
Estimate: 2600
Flight Dates: 09/21/12 - 09/27/12
Original Date / Rev: 06/21/12 / 07/03/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: National Media, Inc.
Buying Contact:
Billing Contact:
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Congressional C. *Revised*
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	74	\$72,025.00	\$61,221.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	74	\$72,025.00	\$61,221.25	0.00
Totals	74	\$72,025.00	\$61,221.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$72,025.00
Market	100%	\$194,662.16

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$42,825.68
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$29,199.32
KTUD	0%	\$0.00
KVVU	22%	\$42,825.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$7,786.49

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/21/12	09/21/12	M-F 5-6a WakeUp w/WagM		5-6a	----F--	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	2		\$400.00		0.00						

Order / Rev: 103290
 Alt Order #: 06825822
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2012
 Estimate: 2600

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/21/12	09/21/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			2		\$400.00			0.00			
E 2	KSNV	09/24/12	09/24/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			2		\$400.00			0.00			
E 3	KSNV	09/25/12	09/25/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----			2		\$400.00			0.00			
E 4	KSNV	09/26/12	09/26/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----			2		\$400.00			0.00			
E 5	KSNV	09/27/12	09/27/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---			2		\$400.00			0.00			
E 6	KSNV	09/21/12	09/21/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			1		\$725.00			0.00			
E 7	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			1		\$725.00			0.00			
E 8	KSNV	09/25/12	09/25/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----			1		\$725.00			0.00			
E 9	KSNV	09/26/12	09/26/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----			1		\$725.00			0.00			
E 10	KSNV	09/27/12	09/27/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---			1		\$725.00			0.00			
E 11	KSNV	09/21/12	09/21/12	Today Show Today Show	CM	658a-9am	----F--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			2		\$900.00			0.00			
E 12	KSNV	09/24/12	09/24/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----			2		\$900.00			0.00			
E 13	KSNV	09/25/12	09/25/12		CM	658a-9am	-T-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00

Order / Rev: 103290
 Alt Order #: 06825822
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2012
 Estimate: 2600

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					2	\$900.00		0.00			
E 14	KSNV	09/26/12	09/26/12	Today Show	CM	658a-9am	--W----	:30	2	\$900.001		0.00	NM	2	\$1,800.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					2	\$900.00		0.00			
E 15	KSNV	09/27/12	09/27/12	Today Show	CM	658a-9am	---T---	:30	2	\$900.001		0.00	NM	2	\$1,800.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					2	\$900.00		0.00			
E 16	KSNV	09/22/12	09/22/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001		0.00	NM	1	\$625.00
Saturday Today															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$625.00		0.00			
E 17	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$375.001		0.00	NM	1	\$375.00
News 3 Sunrise SUNDAY															
NW3-SUNRS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$375.00		0.00			
E 18	KSNV	09/23/12	09/23/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.002		0.00	NM	2	\$1,000.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$500.00		0.00			
E 19	KSNV	09/21/12	09/21/12	M-F Today Show II 3rd HGM	CM	9-10a	----F--	:30	1	\$425.001		0.00	NM	1	\$425.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$425.00		0.00			
E 20	KSNV	09/24/12	09/24/12	M-F Today Show II 3rd HGM	CM	9-10a	M-----	:30	1	\$425.001		0.00	NM	1	\$425.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$425.00		0.00			
E 21	KSNV	09/25/12	09/25/12	M-F Today Show II 3rd HGM	CM	9-10a	-T-----	:30	1	\$425.001		0.00	NM	1	\$425.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$425.00		0.00			
E 22	KSNV	09/26/12	09/26/12	M-F Today Show II 3rd HGM	CM	9-10a	--W----	:30	1	\$425.001		0.00	NM	1	\$425.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$425.00		0.00			
E 23	KSNV	09/27/12	09/27/12	M-F Today Show II 3rd HGM	CM	9-10a	---T---	:30	1	\$425.001		0.00	NM	1	\$425.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$425.00		0.00			
E 24	KSNV	09/23/12	09/23/12	Chris Matthews 9:30AM SM	CM	9:30a-10a	-----S	:30	1	\$500.001		0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$500.00		0.00			
E 25	KSNV	09/24/12	09/24/12		CM	430-5pm	M-----	:30	1	\$725.001		0.00	NM	1	\$725.00

Order / Rev: 103290
 Alt Order #: 06825822
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2012
 Estimate: 2600
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 at 430pm News 3 at 4:30PM															
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$725.00		0.00			
E 26	KSNV	09/25/12	09/25/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$725.00		0.00			
E 27	KSNV	09/27/12	09/27/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$725.00		0.00			
E 28	KSNV	09/21/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					2	\$1,200.00		0.00			
E 29	KSNV	09/24/12	09/24/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					2	\$1,200.00		0.00			
E 30	KSNV	09/25/12	09/25/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					2	\$1,200.00		0.00			
E 31	KSNV	09/26/12	09/26/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					2	\$1,200.00		0.00			
E 32	KSNV	09/27/12	09/27/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					2	\$1,200.00		0.00			
E 33	KSNV	09/21/12	09/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$1,300.00		0.00			
E 34	KSNV	09/25/12	09/25/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$1,300.00		0.00			
E 35	KSNV	09/26/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$1,300.00		0.00			
E 36	KSNV	09/27/12	09/27/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$1,300.00		0.00			
E 37	KSNV	09/24/12	09/24/12		CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00

Order / Rev: 103290
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Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2012
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel M-F Wheel of Fortune															
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$1,300.00		0.00			
E 38	KSNV	09/25/12	09/25/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-T-----	:30	1	\$1,300.001		0.00	NM	1	\$1,300.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$1,300.00		0.00			
E 39	KSNV	09/26/12	09/26/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--W----	:30	1	\$1,300.001		0.00	NM	1	\$1,300.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$1,300.00		0.00			
E 40	KSNV	09/27/12	09/27/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	---T---	:30	1	\$1,300.001		0.00	NM	1	\$1,300.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$1,300.00		0.00			
E 41	KSNV	09/21/12	09/21/12	Fri PR 8-9p Friday Prime 8-9pm	CM	8-9pm	-----F--	:30	1	\$1,700.001		0.00	NM	1	\$1,700.00
WHO ARE YOU?															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----F--					1	\$1,700.00		0.00			
E 42	KSNV	09/21/12	09/21/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	-----F--	:30	1	\$3,000.001		0.00	NM	1	\$3,000.00
GRIMM-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----F--					1	\$3,000.00		0.00			
E 43	KSNV	09/23/12	09/23/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.001		0.00	NM	1	\$10,000.00
NBC SUN-FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$10,000.00		0.00			
E 44	KSNV	09/23/12	09/23/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,600.002		0.00	NM	1	\$1,600.00
NWS3 LVE-PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,600.00		0.00			
E 45	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.001		0.00	NM	1	\$1,200.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$1,200.00		0.00			
E 46	KSNV	09/26/12	09/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.001		0.00	NM	1	\$1,200.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$1,200.00		0.00			
E 47	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001		0.00	NM	1	\$1,100.00
WKD2 NWS-AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$1,100.00		0.00			
E 48	KSNV	09/21/12	09/21/12	The Tonight Show Tonight Show	CM	1135p-1237a	-----F--	:30	2	\$500.001		0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----F--					2	\$500.00		0.00			
E 49	KSNV	09/24/12	09/24/12		CM	1135p-1237a	M-----	:30	2	\$500.001		0.00	NM	2	\$1,000.00

Order / Rev: 103290
 Alt Order #: 06825822
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2012
 Estimate: 2600

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----		2			\$500.00			0.00			
E 50	KSNV	09/25/12	09/25/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-T-----		2			\$500.00			0.00			
E 51	KSNV	09/26/12	09/26/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--W----		2			\$500.00			0.00			
E 52	KSNV	09/27/12	09/27/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Tonight Show											
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---T---		2			\$500.00			0.00			
E 53	KSNV	09/22/12	09/22/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				Saturday Night Live											
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-----S-		1			\$1,400.00			0.00			
													Totals	74	\$72,025.00